

# DeLaval New Zealand Milk Quality Animal Health (MQAH) Promotion Terms and Conditions

## 1. Eligibility:

The DeLaval Ltd MQAH Promotion ("Promotion") is open to all individuals who meet the following criteria:

- Must be 18 years of age or older at the time of entry.
- Must be a legal resident of New Zealand.
- Must purchase the required product and enter the promotion as specified in the promotion details.

Employees, officers, directors, and immediate family members of DeLaval employees and its affiliates are not eligible to participate.

## 2. Promotion Period:

The Promotion will begin on 1 August 2024 and will end on 30 November 2024. All entries must be received during this period to be eligible for consideration.

## 3. How to Enter:

To enter the Promotion, participants must:

- Purchase \$500's worth of DeLaval teat spray or detergent as specified in the promotion details.
- Enter the promotion by providing the requested contact details and proof of purchase on the entry form as specified in the promotion details.
- Provide accurate and complete information as requested.
- Multiple entries per person are allowed as long as each entry qualifies as a complete entry and complies to all conditions.

## 4. Prize:

Eleven (11) winners will be selected by region at random from all eligible entries received. The winners will each receive a \$2,500 DeLaval voucher to spend at [participating dealers](#). Contact your local DeLaval representative for more details. Prizes are non-transferable and cannot be exchanged for cash.

## 5. Winner Selection:

Winners will be selected by region through a random drawing from all eligible entries received. The drawing will be conducted within 7 days after the Promotion ends. The odds of winning depend on the total number of eligible entries received.

## 6. Winner Notification:

Winners will be notified via email or phone within 5 working days of the drawing. If a winner does not respond within 7 days of being notified, an alternate winner may be selected.

## 7. Publicity:

By entering the Promotion, participants agree to allow DeLaval to use their name for promotional purposes without further compensation or notification.

## 8. Privacy:

Any personal information collected during the Promotion will be used in accordance with [DeLaval's Privacy Policy](#). Participants' information will not be shared with third parties except as necessary for the administration of the promotion.

## 9. General Conditions:

- DeLaval reserves the right to disqualify any entry that is incomplete, inaccurate, or violates these Terms and Conditions.
- DeLaval reserves the right to modify, suspend, or terminate the Promotion for any reason, including but not limited to technical failures or unauthorised intervention.
- DeLaval is not responsible for any lost, late, or misdirected entries or for any technical problems that may prevent entry.
- By participating in the Promotion, participants agree to release and hold harmless DeLaval and its affiliates from any and all liability arising from or related to the Promotion.
- These Terms and Conditions are governed by the laws of New Zealand.

## 10. Contact:

For questions or concerns about the Promotion, please contact [oceaniamarketing@delaval.com](mailto:oceaniamarketing@delaval.com). By entering the Promotion, participants agree to abide by these Terms and Conditions. This Promotion is in no way sponsored, endorsed, or administered by, or associated with, the platform(s) used for entry.