

## **DeLaval "ReCharge with Advisory" Drawing Rules**

**NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN. VOID WHERE PROHIBITED BY LAW, LICENSED, OR RESTRICTED, PUERTO RICO, AND OVERSEAS UNITED STATES TERRITORIES, POSSESSIONS, COMMONWEALTHS, AND MILITARY INSTALLATIONS.**

**Sponsors:** The Sponsor of the DeLaval "ReCharge with Advisory" Drawing (the "Drawing") is DeLaval Inc., 3000 Lakeside Drive, Suite 305 South, Bannockburn, IL 60015 ("Sponsor"). The "Drawing Entities" means Sponsor and its parents, subsidiaries, affiliates, owners, managers, officers, employees and their advertising agencies, promotional partners and prize providers associated with the Drawing (each individually a "Drawing Entity").

**1. Entry.** The entry period for the DeLaval "ReCharge with Advisory" Drawing ("Drawing") will commence at 8:00 a.m. CST on February 1, 2021, and continue through 11:59 p.m. CST on December 31, 2021 ("Drawing Period"). Entrants must register by texting RECHARGE on their mobile phone to 31313. Limit one entry per person ("Entrant"); duplicate entries by an Entrant will be voided and may disqualify the Entrant(s) from winning a Prize in this Drawing. Any form of entry other than those described herein is void, and any incomplete or otherwise non-conforming entries including mechanically produced copies, will not be accepted or eligible to win and will be disqualified. Entrant's submission of an electronic entry form certifies that he/she has reviewed a copy of the Official Rules, has read and understands the Official Rules prior to submission, and agrees to abide by all Official Rules.

**2. Eligibility.** The Drawing is open to all legal residents of the United States who are 18 years of age or older at the time of registration, and upon request by Sponsors, must provide valid identification showing proof of age prior to submitting the entry form. Determination of an Entrant meeting the eligibility requirements is at Sponsors' sole discretion. Employees of Sponsors, their subsidiaries, affiliates and authorized dealers, and any of the aforementioned entities' immediate families (spouse and parents, siblings and children, and each of their spouses, regardless of where they live) and persons living in the households of each of these individuals, whether related or not, are NOT eligible to enter this Drawing. Only one entry per farm. This Drawing is subject to all applicable federal, state, provincial and local laws and regulations.

**3. Winner Selection and Odds of Winning.** The Drawing winner will be selected from among all eligible entries by a random drawing at the conclusion of the entry period, (the "Drawing") in Bannockburn, IL. Winners need not be present to win. Odds of winning the Grand Prize depend upon the total number of eligible entries entered into the Drawing during the Entry Period. In the event the winner cannot be reached on the first attempt, four total attempts will be made to contact the winner by telephone. On the fourth and final attempt to contact the winner, the winner will have three days to respond to the Sponsors' message. After the final attempt, and if no response is received by the time specified in the message to the winner, another entrant will be drawn and will be contacted and the original winner forfeits the Grand Prize.

**4. Grand Prize and Restrictions.** Six (6) Grand Prize winners will be awarded one (1) free consultation with a member of the DeLaval Dairy Advisory team. The Grand Prizes, which six (6) will be awarded, have an approximate retail value total of (USD \$500.00) as of the date of posting these Official Rules. Winners will be subject to verification, including verification of age. Prizes are nontransferable. No substitution or cash equivalent of Prizes is allowed except at the sole discretion of Sponsors. Differences in value of the Prizes stated herein and at time of prize notification, if any, will not be awarded. If the Prizes cannot be awarded to any individual for any reason, Sponsors reserve the right to award a prize of equal or greater value. All federal, state, provincial or local taxes and any fees and/or costs related to prize acceptance and/or use are the winner's exclusive responsibility.

**5. Prize Claim.** Sponsors are not responsible for any change of mailing address and/or telephone number of any Entrant. Sponsors are not responsible for any change of mailing address and/or telephone number of Entrants. If the Prize is returned designated as "undeliverable" by carrier or dealer, no alternate prize will be awarded, no other contact will be attempted by Sponsors, and the Prize will be awarded to an alternate winner. The "Grand Prize" must be redeemed within six (6) months of being notified of entrant's winning.

**6. Use of Information Gathered.** Information gathered from the Entrants, the winners and all entries submitted to this Drawing opportunity may be used by Sponsors to administer the Promotion and for future marketing purposes, including electronic marketing purposes consistent with the DeLaval End Customer Data and Privacy Statement available at [www.delaval.com/legal](http://www.delaval.com/legal). Information including personal information relating to Entrants may be shared with Sponsors' select authorized dealers for marketing purposes, but will not be sold to any other person or entity. Sponsors' authorized dealer locations for this Drawing are available at [www.delaval.com/en-us/find-your-dealer/](http://www.delaval.com/en-us/find-your-dealer/). Entrants consent to the use of personal information by entering the Drawing.

**7. Additional Terms.** Sponsors retain sole discretion to change or cancel this Drawing in whole or in part and to change the eligibility rules at any time, without prior notice to or the consent of any person or Entrant in the Drawing. Sponsors retain sole and absolute discretion to resolve all questions concerning the administration, interpretation and application of this Drawing, including but not limited to construing the Official Rules, including any disputed or doubtful terms, and determining the eligibility of any Entrant to participate in this Drawing or the eligibility of any Entrant to receive any prize. Sponsors' determination will be conclusive and binding on all persons. As a condition of participating in the Drawing, Entrants:

a) agree that these Official Rules and the decisions of Sponsors shall be final and binding in all respects, b) agree that all issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, Entrant's rights and obligations, or the rights and obligations of the Sponsors in connection with the Drawing, shall be governed by, and construed in accordance with, the laws of State of Illinois without giving effect to any choice of law or conflict of law rules, c) consent to the jurisdiction and venue of the federal, state and local courts located in Bannockburn, IL, and d) release, discharge, indemnify and hold harmless Sponsors, their parent companies, agencies, affiliates, subsidiaries, and the officers, directors, agents, employees and retailers of each of the foregoing, from any and all liabilities, claims, loss, damages or injuries of any kind arising from or incurred in connection with Entrant's participation in the Drawing, and/or the acceptance, possession or use of the Prizes awarded, or participation in prize-related activities. By accepting a Prize, each winner grants permission (and agrees to confirm this grant in writing if requested) to Sponsors and those acting under the Sponsors' authority to use winner's name, pictures/portraits/likenesses and/or voices, for advertising, trade, publicity and promotional purposes in commerce and in all media worldwide without territorial or time limitation or additional compensation. Winners must comply fully with these Official Rules in order to receive Prize. By accepting a Prize, winners further acknowledge that Sponsors and their agents, their respective parent companies, affiliates and subsidiaries, and the officers, directors, agencies, agents and employees of each of the foregoing, have neither made, nor are in any manner responsible or liable for, any warranty, representation or guarantee, express or implied, in fact or in law, relative to such prize including, but not limited to, its quality, condition or fitness for a particular purpose. Sponsors are not responsible for printing or typographical errors in any Drawing-related material, or for stolen, lost, late, misdirected, damaged, incomplete, or illegible entries. Entrant acknowledges and agrees that any and all claims, judgments, and award shall be limited to actual out-of-pocket costs incurred, excluding attorneys' fees and court costs, and under no circumstances will Entrant be permitted to obtain an award for, and Entrant hereby waives all rights to claim, punitive, incidental, consequential, or any other damages. Further, Entrant agrees that all causes of action arising out of or connected with this Drawing, or any prize awarded, shall be resolved individually, without resort to any form of class action.

**8. Limitation of Liability.** Sponsors are not responsible for: i) lost, late, incomplete, illegible, damaged, garbled, destroyed, deleted, or misdirected entries, or entries not received by Sponsors for any reason; ii) any problems or technical malfunctions, errors, omissions, interruptions, deletions, defects, delays in operations or transmission, communication failures or human error that may occur in the transmission, receipt or processing of entries, or for the destruction or alteration of entries; iii) failed or unavailable hardware, network, software or telephone transmissions, damage to Entrants' or any person's computer and/or its contents, or causes beyond Sponsors' reasonable control that jeopardize the administration, security, fairness, integrity or proper conduct of this Promotion; or iv) any entries submitted in a manner that is not expressly allowed under these Rules. All incomplete or otherwise non-conforming entries will be disqualified. Sponsors reserve the right to void any entries made through any robotic, automatic, mechanical, programmed or similar entry duplication method and to disqualify any Entrant using such a method. If for any reason this Drawing cannot be executed as planned, for reasons including but not limited to infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, delay in operation or transmission, communications line failure, technical malfunction of any telephone network or lines, computer on-line-systems, servers or providers, computer equipment, software, or any other causes beyond the control of Sponsors that corrupt or affect the security, administration, fairness, integrity, or proper conduct of this Drawing, or if this Drawing is compromised or becomes corrupted in any way, Sponsors reserve the right to terminate the Drawing in their sole discretion. If the Drawing is terminated before the scheduled end date, Sponsors reserve the right to select the winner by random drawing from among all eligible, non-suspect entries received as of the termination date. CAUTION: ANY ATTEMPT BY ANY PERSON TO DELIBERATELY DAMAGE ANY MACHINE OR OTHERWISE TAMPER WITH OR CORRUPT THE DRAWING OR TO UNDERMINE THE LEGITIMATE OPERATION OF THE DRAWING MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS. SPONSORS RESERVE THE RIGHT TO DISQUALIFY, PROSECUTE AND SEEK DAMAGES FROM ANY PERSON ATTEMPTING SUCH CONDUCT TO THE FULLEST EXTENT PERMITTED BY LAW. Entrants may not use any device or artifice to register multiple times per day or as multiple registrants. Any Entrant who attempts to enter under multiple identities or uses any device or artifice to register multiple times per day may be disqualified and may forfeit any and all prizes won, in Sponsors' discretion.

**9. Copy of Official Rules / Winner Identification.** For a copy of these Official Rules or for the name of the Grand Prize

winners, send a self- addressed, stamped envelope by December 31, 2021, to: DeLaval "ReCharge with Advisory"  
Drawing DeLaval Inc., 3000 Lakeside Drive, Suite 305 South, Bannockburn, IL 60015.

**10. Name Removal.** If you would like your name removed from the list of future promotion mailings, write to DeLaval Inc.,  
3000 Lakeside Drive, Suite 305 South, Bannockburn, IL 60015.